

Page 16 - Dental Asia May

Basic HTML Version

[Table of Contents](#)

[View Full Version](#)

Planmeca Night

As the first day of IDEM Singapore 2014 came to an end, dental manufacturers held separate events and had a few things in store for delegates who graced the exhibition and scientific sessions. Among them was Planmeca, which held their Planmeca Night at the Sheraton Towers on the night of April 4, 2014. Planmeca is a Finnish company specialising in imaging equipment and software. The company is a dental manufacturing market leader in Scandinavia and now holds the number one spot in France. Mr. George Lee, General Manager of the Dental Division of GOH Private Limited, invited Dental Asia to be part of the event. GOH Private Limited is a distributor of Planmeca, with its main dealer office in Bintan, Indonesia, as well as offices in Malaysia and Singapore.

User testimonials

Two leading dental practitioners in

Singapore shared their testimonials with the Planmeca equipment that they have acquired and integrated in their respective private practices.

Dr. Loh Kai Woh, a part-time instructor at the Faculty of Dentistry, National University of Singapore, and currently maintaining a private practice at the Aloha Dental Clinic in Singapore, emphasised his reasons for resorting to 3D imaging and how his acquisition of a Planmeca 3D imaging unit with the Ultra Low Dose Imaging Protocol made his work easier and more efficient. Dr. Loh also reiterated that, although CBCT (cone beam computed tomography) has proven benefits to the dental professional, it should not be used as a substitute for conventional 2D examinations; rather, a supplemental tool that may be able to provide additional information with its potential to enhance the diagnosis or treatment plan. CBCT has become the diagnostic standard, as it allows visualisations that

simply could not be imagined just a few years ago at doses approximating that of conventional 2D radiology.

Dr. Neo Tee Khin, an adj. senior lecturer at the National University of Singapore, also shared his insights on how he has embraced the digital philosophy and incorporated Planmeca as part of his dental practice. With the Specialist Dental Group focusing on multiple specialties in dentistry, Dr. Neo aims to provide their patients with a multitude of services by capitalising on what digital dentistry has to offer nowadays. Digital dentistry is not just the “in” thing now in dentistry: it is THE thing in dentistry that is rapidly evolving and changing the face of dentistry. Planmeca makes use of this philosophy, and with their vision to develop revolutionary technology for the modern and driven dental professional, they will continue to be at the forefront of the industry in which they have etched their name upon. **DA**



Front row: Guest speakers, Dr. Loh Kai Woh and Dr. Neo Tee Khin (second and third from left) flanked by Mr. Janne Kyostila, Export Sales (rightmost) and Mr. George Lee, General Manager, GOH Private Limited, Dental Division (leftmost).
Second row, from right: Mr. Terry Teo, Business Development; Mr. Benjamin Goh, Manager; and Mr. Eugene Koh, all under GOH Private Limited, Dental Division

